

# Private Concerts with Nathen Aswell

**“The show was the most amazing Private Concert I have ever been at. I will forever remember your uncanny style of being a master at the craft of playing your instrument, your smooth vocals and songwriter abilities, coupled with your highly personalized performance...”**

**Merv Flahr (Kelowna, BC, Canada)**

## **An Idea Steeped In History**

The roots of Private Concerts go back to the 18th and 19th centuries, when friends gathered in drawing rooms to listen to chamber music. Today, Private Concerts are once again increasing in popularity, offering an opportunity to re-introduce music into the fabric of our communities.

## **An Intimate Connection with the Artist**

Private Concerts provide a unique opportunity for an intimate connection between the music maker and the music lover in your own living room. There is no need for special lighting or magnificent staging; in most cases, there isn't even a need for a P.A. (public address system, with microphones, a mixer and speakers)!

## **Hosting a Private Concert**

Private Concerts can take place in cozy or grand rooms and are easy to organize. If you are interested in hosting a Private Concert, here's all you need to know:

- YOUR family, friends and neighbours are your guest list. E-mail is an easy way to generate interest and facilitate RSVPs; phone calls are even better. :-)
- YOUR living room is the perfect size, and an audience of 15 to 30 is the perfect number of people.
- The ticket price for a Private Concert (a 90-minute concert with a 20-minute intermission) is \$20. Some people find it awkward to charge people to come to their home; it might help to let your friends know that 100% of the ticket sales go directly to the artist, and that Private Concerts are a great way to support the performing arts in your community.
- Refreshments at a Private Concert are optional; a few goodies, along with coffee or tea, will do just fine. On the other hand, you may choose to start the evening with a potluck and invite people to bring wine - it's up to you!
- NOTHING beats having live music in your own living room!

If you're interested in hosting a Private Concert, please contact Nathen at **NathenAswell@me.com / (604) 618-4429 (Canada) / (503) 881-1750 (U.S.)**, and he'll be happy to get back to you about any questions or concerns you may have. Thanks!